



# Homeowner

## 2017 Information for Advertisers

**When is “The Pinery Homeowner” published?** It is published six times yearly: the first week of January, March, May, July, September, and November.

**Who receives the newsletter?** Distribution covers bulk mail to the six routes that serve the Pinery neighborhoods east of Parker Road. Total distribution is approximately 2,500 copies.

**How do I submit an ad?**

- Submit ads and payment to the PHA office on or before the advertising deadline. The deadline is noted in the Community Calendar section of the prior Newsletter.
- Submit ad digitally on computer disk or as an email attachment (See email address below).
- Submit ad in **at least 300 dpi**. (pdf, jpg and tif work well.)

Ad is to be sized and configured as described below.

**Can I get a discount?** A 10% discount is applied to ads placed for six issues or one calendar year.

| Newsletter Ad Specifications |  |                         | PHA<br>Members<br>in good standing* | Non- PHA<br>Members |
|------------------------------|--|-------------------------|-------------------------------------|---------------------|
| Business Card                | 3.5” wide by 2” high   | Horizontally configured | \$40                                | \$70                |
| Quarter Page                 | 3.5” wide by 4.25” high  | Vertically configured   | \$70                                | \$100               |
| Half Page                    | 7.25” wide by 4.25” high   | Horizontally configured | \$110                               | \$220               |
| Half Page**                  | (on Back Cover)  | Horizontally configured | \$225                               | \$400               |
| Full Page                    | 7” wide by 8.25” high  | Vertically configured   | \$220                               | \$380               |
| Classified Ads               | (approx. 35 characters/line)   |                         | \$3/line                            | N/A                 |
| Directory Page               | <i>(This is a two-line ad with your business name, phone number, address, email, and web site listed by category.)</i> |                         | \$5                                 | \$10                |

**\*Am I a PHA member in good standing?** You are, if you reside in Pinery filings 1-8a and have paid the \$33 membership fee in one of the following ways: directly; as a Pinery trash member; or as a Pinery RV Lot lessee. Residents in filing 8b (Pinery South), Northwoods Glen (filing 11) and Misty Pines who participate in the Pinery trash program are also eligible for PHA member rates.

The “Pinery Homeowner” is published as a communications service for our residents. The PHA is not liable in the event of errors or omissions in advertising or articles contained therein. The PHA reserves the right to accept, reject or request modifications to ads submitted and does not endorse products or advertisers.

Please direct any questions to **303-841-8572** between 8:00 a.m. and 3:00 p.m. Monday through Friday.

Advertisements and payments should be sent to: **The Pinery Homeowners' Association, Inc.**  
**8170 Hillcrest Way, Parker, CO 80134**  
 or  
**PHA@pinery.org**